

**PG DEPARTMENT OF SOCIAL WORK**  
**EVENTS in Lock Down Period**

**Event Name: National Webinar on Project Proposal Writing**

Event Location: Google Meet

Date: 18-07-2020

Number of Participants : from various colleges in Chennai city, Tamil Nadu and from various cities of India.

The Department of social work organized the National webinar on Project Proposal Writing .

**Mr.A.L.Rangarajan, country Manager India Literacy Project** acted as the resource person and he is having more than 25 year of experience in developing and executing projects from The grassroot level and also involved in organization coordination,assessment and evaluation.

The webinar session was about how to write a project proposal methods and techniques, resource planning,timeline planning ,stakeholder involvement and on project risk management

The feedback from the participants was very encouraging, the session was very informative and intresting.

Vodafone IN 4G 10:54 AM 19%

### PROPOSAL WRITING

- A PROJECT CONCEIVED IS GIVEN A WRITTEN FORM/SHAPE
- PROJECT PROPOSAL IS THE DOCUMENT THROUGH WHICH HOW A VISION IS ACHIEVED OR EXPLAINED
- DONOR /SUPPORT GROUP /VOLUNTEERS / GOVERNMENT /STAKEHOLDERS UNDERSTAND THE IMPORTANCE AND ROLES AND RESPONSIBILITIES THROUGH A PROJECT PROPOSAL
- FUND RAISING /CROWD FUNDING / PEOPLE IN REMOTE LOCATIONS UNDERSTAND THE PROJECT IDEAS /ACHIEVEMENTS PLANNED / EFFECTIVENESS OF THE PROJECT THROUGH THE PROPOSAL
- HELPS IN PLANNING, MONITORING AND EVALUATION
- CSR GRANTS, FOR THE APPLICATION OF THE PROJECT AND COMPREHENSIVE

(69)

**NAREM TRINATH RAO** Now  
 Sir I think you have some technical problem...  
 your voice is breaking

**DR.LALITHA SUBRAMANIAN** Now  
 Yes sir.  
 Thank you sir

Send a message to everyone here

### TIME LINE PLANNING

- AN IMPORTANT ASPECT
- MANY PROJECTS FAIL IN TIMELINE PLANNING AS THEY DON'T FORESEE POSSIBLE ISSUES / SEASONS OR WEATHER CONDITIONS OR EXTERNAL FACTORS
- TIMELY EXECUTION – GIVES SATISFACTION, CONFIDENCE, COST CUTTING
- TIME LINE PLANNING – SEQUENCING OF ACTIVITIES, RESOURCE PLANNING
- CONSIDERS VARIOUS FACTORS INVOLVED IN A PROJECT TIME LINE

(67)

**rahel jenifer (You)**

**AL Rangarajan** >

**AL Rangarajan** >

**shyamala kannan** >

## CONTEXTUAL ANALYSIS

- SITUATIONAL ANALYSIS
- SOCIO ECONOMIC PROFILE OF THE REFERENCE GROUP (POVERTY, INCOME STATUS, DISCRIMINATION, SOCIAL INJUSTICE, SOCIAL TABOO, GOVERNANCE, APATHY, LACK OF XXX)
- WHY A PARTICULAR PROJECT IS REQUIRED
- CONDITIONS (ABSOLUTE /RELATIVE), CURRENT STATUS (LITERACY RATE, HDI, GDI, IMR, PCI) HISTORICAL BACKGROUND, ISSUES FACED – ALL ARE DISCUSSED HERE.
- DATA, PILOT STUDY DONE, ARGUMENTS BASED ON MEASUREABLE INDICATORS AND TRENDS



(70)

	rahel jenifer (You)	
	AL Rangarajan	>
	AL Rangarajan	>
	shyamala kannan	>

(60)

	rahel jenifer (You)	
	AL Rangarajan	>
	AL Rangarajan	>
	The Ark	>



**The Ark  
&  
Dr.Ambedkar Govt. Arts College, Chennai  
Department of Social Work**



**Organises  
An Online Workshop on  
'PROJECT PROPOSAL WRITING'**

**on  
18 July 2020 (10:30AM-11:30AM)  
via Google meet**



**Resource person**

**Mr.A.L.Rangarajan**

**Country Manager, India Literacy Project**

**(25 years of experience in developing and executing programs and projects at grassroot level and involved in Organization coordination, Assessment and Evaluation)**

**REGISTRATION DETAILS**

**Registration is Limited (First come First serve basis)**

**E-Certificates will be given to all the participants**

**No Registration fee**

**Kindly visit [www.thearkindia.com](http://www.thearkindia.com) for Registration**

**CONTACT NUMBER FOR FURTHER QUERIES**

**9884568044, 9003247537**

**[mwdagac@gmail.com](mailto:mwdagac@gmail.com)**

**ORGANISING COMMITTEE**

**Mrs.S.Sakthi Devi M.S.W**

**Mrs.E.Nesamani Rahel Jenifer M.S.W., M.Phil**

**SCAN & REGISTER**



**Dr.K.Shyamala**

**Head of the Department (i/c)**

**Dr.P.Srinivasan**

**Principal (i/c)**



**The Ark  
&  
Dr.Ambedkar Govt. Arts College, Chennai  
Department of Social Work**



**CERTIFICATE OF PARTICIPATION**

This is to certify that Dr./Mr./Ms. \_\_\_\_\_  
has participated in an Online Workshop on **"PROJECT PROPOSAL WRITING"**  
held on July 18, 2020.

**Dr.K.Shyamala**  
Head of the Department (i/c)

**Mr.A.L.Rangarajan**  
Country Manager, India Literacy Project

**Dr.P.Srinivasan**  
Principal (i/c)